

Head Office
Recruitment Experts

Rafferty
RECRUITMENT REBELS

Ecommerce Marketing Manager, Chichester (Hybrid)

If you are an experienced Ecommerce Marketing candidate looking for a new challenge – then check this role out. This company has experienced significant growth over the last 18 months, so the successful candidate will be joining this wonderful business at a very exciting time!!!

The Role:

The role will involve taking ownership of the company website, suggesting and implementing necessary changes and ensuring all parts of the site are operating effectively. You will be responsible for merchandising and online trading, uploading products, ensuring content/imagery/video content is accurate and clear. Working with the wider business you will monitor stock levels, ROI, margins and explore upsell and cross-sell opportunities as well as identifying low-performing products and delivering promotions to improve sales.

Duties and Responsibilities:

- Day to day maintenance of the product catalogue, actioning product updates in conjunction with the Supply Chain and Customer Service departments
- Set up new products, working with the Customer Service team to enrich product detail
- Set up and maintain event led changes such as sale, promotional and seasonal categories
- Respond to customer queries related to product issues, including working with the supply chain to overcome stock related issues
- Maintain the on-site search and navigational strategy, optimizing for both product findability and site sales
- Monitor stock levels and sell-through to ensure products are switched offline in a timely and appropriate manner
- Conduct daily site checks, ensuring all products are priced correctly and categorized appropriately
- In addition to the duties above you will also have line management responsibility for two additional team members

**If you feel you have the relevant skills and experience and would like to apply,
please email a copy of your CV to amelia@raffertyresourcing.com**

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Remote Working:

At the moment the company has hybrid working options. Employees are able to come back to the office full time if they wish to do so, or they can opt to divide their working week between the office and home. Please note that applicants won't be able to exclusively work from home and therefore will need to be able to commute to Chichester.

Skills and Experience required:

- Exposure to Amazon and eBay stores
- Ideally experience of working on Linnworks, Magento platforms
- A strong interest in ecommerce
- Experience handling many assignments simultaneously in a fast-paced environment

We are looking for a proactive, positive and driven individual as well as a team player. Communication skills are key as you will be interacting and building relationships across the organisation.

Additional Information:

Hours of work Monday to Friday 9.00 am to 5.00 pm

Beautiful open-plan offices

Free car parking

Smart casual dress code

Great benefits package

Opportunities for professional development

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